Cookie Policy

Last Updated: 01/27/2025

This Cookie Policy explains how **IDEALE SRL** ("we," "us," or "our") uses cookies and similar technologies on **The Pink Lemonade Studio** website (the "Website"). By using our Website, you consent to the use of cookies as described in this policy.

1. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help the website recognize your device and remember information about your visit, such as your preferences or actions.

2. Types of Cookies We Use

We use the following types of cookies on our Website:

- **Essential Cookies:** These cookies are necessary for the Website to function properly. They enable core functionality such as page navigation and access to secure areas. The Website cannot operate without these cookies.

- **Analytics Cookies:** We use **Google Analytics** to collect information about how visitors use our Website. This helps us improve the user experience. Google Analytics cookies may collect data such as your IP address, browser type, and browsing behavior.

- **Third-Party Cookies:** We use **Cloudflare** for hosting and security purposes. Cloudflare may place cookies to help manage traffic and ensure the security of our Website.

3. Personal Data Collected Through Cookies

The cookies we use may collect the following types of personal data:

- **IP address**
- **Browser type and version**
- **Pages visited on our Website**
- **Time and date of visits**
- **Referring website (if applicable)**

This data is used to analyze trends, administer the Website, and improve user experience. For more information on how Google Analytics collects and processes data, please refer to Google's Privacy Policy.

4. Managing Cookies

You can manage or disable cookies through the following methods:

- **Cookie Banner:** When you first visit our Website, you will be presented with a cookie banner that allows you to accept or decline the use of non-essential cookies.

- **Browser Settings:** You can also control cookies through your browser settings. Most browsers allow you to block or delete cookies. However, please note that disabling essential cookies may affect the functionality of our Website.

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or applicable laws. We encourage you to review this policy periodically for the latest information on our use of cookies.

6. Contact Us

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at:

IDEALE SRL
Via novi 2, 20144, Milano Email: idealesrl1@gmail.com

7. Additional Information

For more information about cookies and how to manage them, please visit All About Cookies.